

# PLANNING COMMISSIONER TRAINING COURSE ASSESSMENT

## Where Do We Educate From Here?

July 22, 2013



# LAW

- Evaluate compliance rates for the members
- Periodically evaluate educational requirements for members of Planning Boards Commissions and Boards of Appeals

# MARYLAND

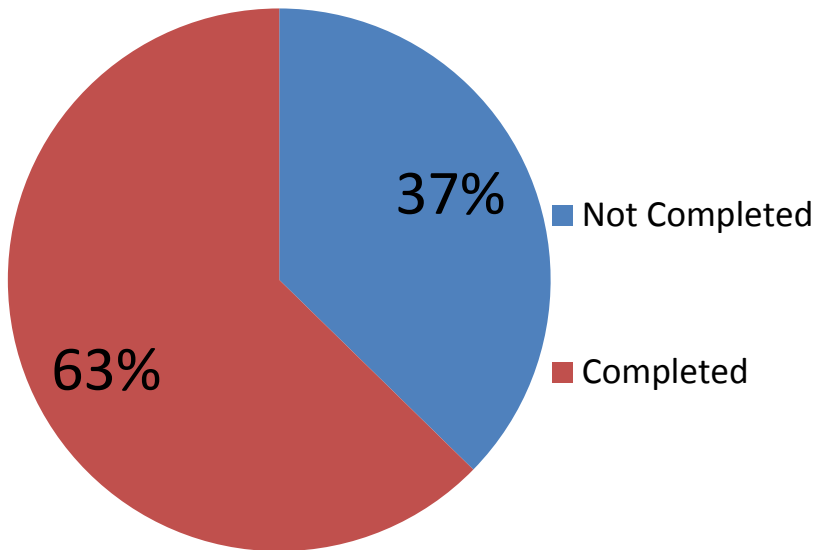
- Online Course
  - Five Modules, 10 to 30 pages in length
  - Covers Master Plans, Growth Management tools, Smart Growth, PC/BOA roles and responsibilities
- Live Course
  - Similar content
  - Occasionally has advanced topics
- Locally offered content



# COMPLETION RATE

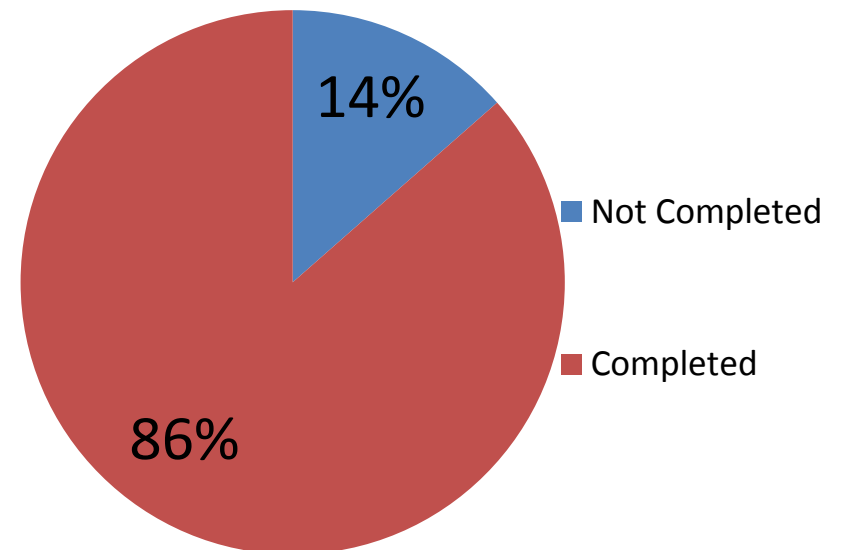
## Completion Rate, MDP Data

1447 records. Updated annually through mailings to local jurisdictions



## Completion Rate, MPCA Survey Results

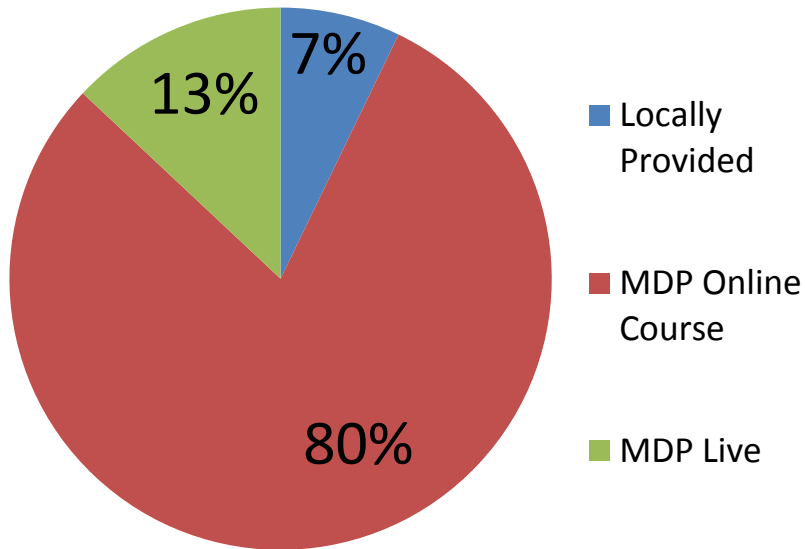
269 responses. 151 Online and 108 Paper. 19% response rate



# COURSE TYPE

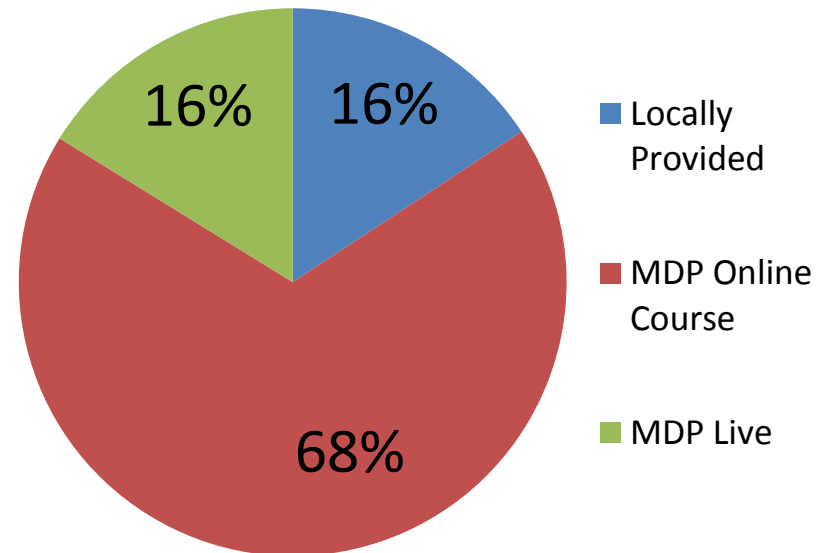
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# CONCLUSIONS

- Challenges in evaluation
- Demand for training resources that can be used as needed by local jurisdictions
- Interactive/multimedia courses are more effective
- Improve accessibility and relevancy



# RECOMMENDATIONS - DATA IMPROVEMENTS

- Improve data collection
- Expand course feedback mechanism
- Develop pre and post questions for each training module



# RECOMMENDATIONS - COURSE IMPROVEMENTS

- Create a voluntary, continuing education program
- Establish/expand partnerships among similarly oriented agencies





# RECOMMENDATIONS - COURSE IMPROVEMENTS

- Develop better online content, specifically videos to make training more engaging
- Utilize interactive elements during live presentations



# QUESTIONS

How can the Growth Commission be part of implementing these recommendations?

Some ideas

- Assistance in building/maintaining partnerships
- Assistance in securing presenters
- Work with MPCA to develop continuing education standards



# QUESTIONS

How should we make presentations more interesting to citizen planners? What would draw you into a lecture?

Some elements

- Discussions
- Skits
- Scenarios
- Case Studies
- Educational Games



# QUESTIONS

What are your thoughts on a continuing education program? What would you look for/want to see in a continuing education program?

What's the best way to bring in potential partners?  
What would be the role of partnerships? (Forums for courses, content, instructors, etc)

