



## ***Reinvest Maryland Workgroup***

***July 17, 2018***

**To:** Susan Summers, Chair, Maryland Sustainable Growth Commission

**From:** Michael Bayer, Staff

**Subj:** Status Report on Reinvest Maryland

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After distributing the Reinvest Maryland 2.0 document and demonstrating the new website to the Sustainable Growth Commission in May, the document was released to the public and the website went live in early June.

Planning showcased the new website on a touch-screen kiosk at the Maryland Municipal League's Summer Conference in Ocean City from June 10-13. Conference goers could test the website's functionality and browse the content on the kiosk. The website also has been formatted for easy viewing on phones and mobile devices.

In the first month, 175 unique users accessed the site in 269 sessions, generating a total of 305 page views, according to Google Analytics.

All of the case studies from the Reinvest Maryland 2.0 Toolkit have been added to the website. Staff is in the process of enhancing the interactive maps associated with the case studies and building out the website to include all of the content from the document. When this is complete, we will begin the process of adding material and functionality to the website, including a form for the public to submit ideas for additional case studies and resources.

Housing and Community Development is particularly interested in adding case studies and best practices to the website from across the state. Planning staff have been meeting with DHCD to determine how best to add this material and to collect images and other relevant media.

Staff also has other profiles and case studies to add that were not included in the final Reinvest Maryland document. We will also be generating new material as part of the website buildout this year.