

Smart Growth

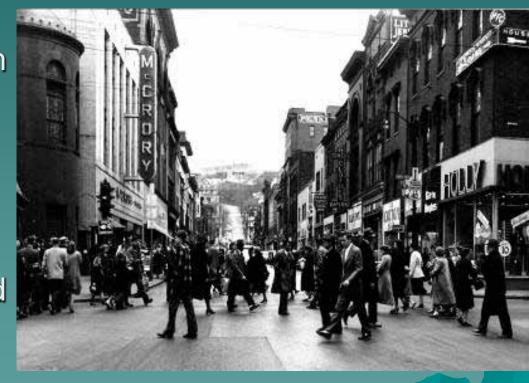
- Now more than 10 years of Smart Growth in Maryland
 - Now Twelve Visions
- Smart Growth is designed to:
 - Protect the Environment
 - Limit Sprawl
 - Enhance Existing Communities
 - Manage the Cost of Service Provision

Growth in Maryland

- Maryland will grow in population
 - Total population
 - Maryland 2000: 5,296,486
 - Maryland 2030: 6,684,250
 - Maryland 2050: ?

Cumberland, Maryland

- Between 1870 and 1940
 - Maryland's "Queen City"
 - Diverse industrial base
 - Transportation center
 - Regional retail and service center



Post WWII Changes



- Deindustrialization
- Declining population
- Aging population
- Downtown decline
- Suburban retail competition
- -1-68

Allegany County

- Total population
 - Allegany County 2000: 74,930
 - Allegany County 2030: 75,900
- In the 1990s added a state prison and federal prison
 - 2009 census estimate: 7005 residents in group quarters
 - Most in jail

Population Trends

Allegany County

- 84,044 in 1970
- 80,548 in 1980
- 74,946 in 1990
- 74,930 in 2000
- 73,100 est 2010
- 75,300 est 2020
- 75,900 est 2030
- Peak Censuspopulation: 89,556 in 1950
- MDP projecting a .04% growth rate 2025-30

City of Cumberland

- 29,724 in 1970
- 25,933 in 1980
- 23,712 in 1990
- 21,518 in 2000
- 20,449 estimate for 2009

Peak Censuspopulation: 39,483 in 1940

Smart Non-Growth

- Smart growth is fundamentally about handling growth
- If a community is not growing, what does smart growth mean?
- But there should still be benefit in:
 - Protecting the environment
 - Limiting sprawl
 - Enhancing existing communities
 - Controlling the cost of service provision

Protecting the Environment

 Local residents value the quality of life and the landscape of Allegany County

BUT:

- Many residents don't want to live in an urban area
 - Desire for outdoor recreation
 - Desire to get away from "government"
 - Privacy
 - Lower housing costs
 - The battle of acceptance of planning and zoning continues

2000 Census reported

- –27,624 workerscommute by car
- -1,214 walk to work
- -448 work at home
- 165 use public transit

Transit

In 2000, people did get to work faster

AC: 22.6 minutes MD: 31.2 minutes



Problems Remain

- But also have the problems from the past to fix
 - Coal mine drainage
 - Combined Sewer Overflow
 - Chesapeake Bay watershed protection and new MDE requirements

Limiting Sprawl

- Allegany County residents also dislike ugly sprawl, the need to drive to get most services, and the slow traffic it produces
- They also report a strong desire for economic growth in the area, and the creation of new jobs

BUT

- Allegany County has low urban densities
 - Single family homes, and falling household size
- And surprisingly high rural density clusters
 - Small towns, mining sites, and family groups
 - But also wilderness like areas
- Between 2000-2007, 75% of new residential acreage was outside of PFAs—with an average size of 4.5 acres

- Why not build on a rural greenfield site?
 - Traffic
 - Loss of open space
 - Cost of services
 - And more

- In 2009, permits were issued for 76 new residential buildings (138 units)
 - 24 building in four municipalities
 - 52 in unincorporated areas (53 units)

Enhancing Existing Communities

Residents
report a
desire to
preserve the
small town
lifestyle



BUT

- Declining communities often find that worker's earnings are spent in other areas where a greater variety of goods and services are available
 - Strong desire to expand retail options, but limited success

Housing

- Housing stock:
 - 25% units between 1950-1970
 - 50% before 1950
- Property taxes paid in 2008:
 - Median w/ mort \$1,081
 - Median w/o mort \$ 972
- 2000 census
 - Median value owner occupied housing
 - Allegany County: \$71,100
 - Maryland: \$146,000





Schools

- DecliningEnrollment
 - $-2000\ 10,172$
 - 2010 9, 152
 - 2019 MDPestimate: 8,310

But: high school graduation rate is 89.7%, compared to the state average of 86.6%



Controlling the Cost of Service Provision

- Allegany residents are also concerned about the cost of government
 - Taxes and provision of police services issues to consider on Tuesday

BUT

- In 2000, poverty rate was 15.3% in Allegany County, in Maryland: 8.2%
- Maryland, New Jersey, and Alaska tied for highest median household income in 2009
 - But Allegany county is the lowest urban county in the state
 - MD \$69,272
 - Howard County: \$101,940
 - Allegany county: \$36,491

Tax Rates

- Allegany County's real property tax rate is .9829 (effective July 1, 2010)
 - Seven other counties are higher
- Allegany county's income tax rate is 3.05%
 - -Same as Baltimore City and Carroll
 - Six other counties are higher

Impact

- Many growing communities essentially rely on
 - Tax base growth to expand budgets
 - Impact fees to help with infrastructure costs
- But declining communities
 - Don't see much tax base growth
 - Can justify impact fees
- Fewer people to pay the tax bills with weaker tax base—the cycle of decline

Planning Accomplishments

Historic Preservation

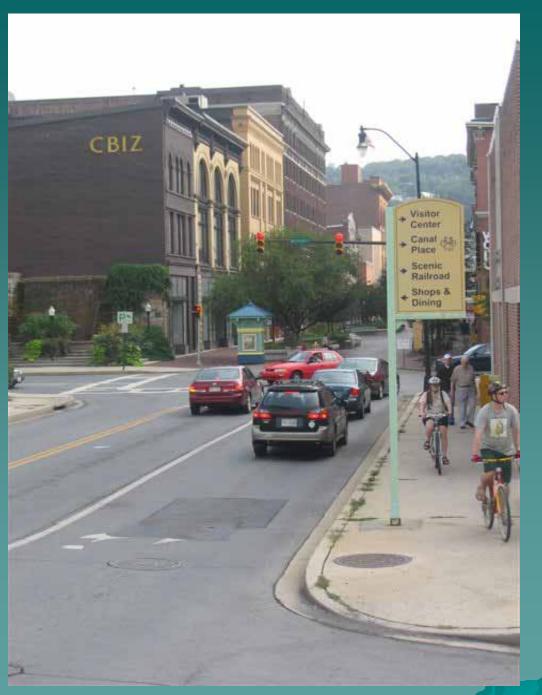


- Cumberland is graced with an array of 3, 4 and 5 story, architecturally distinctive buildings
- Historic
 Preservation
 efforts have
 restored key
 downtown
 buildings

Upper Story Reuse



- A decline in population and a shift in retail trends found the upper floors, vacant or underutilized over the past two decades
- Community Legacy has been used for Upper story reuse
- Beginning now in Frostburg as well



Tourism

- Rocky Gap Park, Lodge, and Casino??
- C & O towpath National Park (Georgetown to Cumberland)
- The Great Allegany Passage (Cumberland to Pittsburgh)
- Expect over 250,000 bikers a year

Canal Place

- Cumberland was the upper end of the Chesapeake and Ohio Canal (George Washington was one the investors)
- Now the Canal is a National Park with hike/bike trail from Washington to Cumberland
- Canal Place is a state historic area

Arts Districts

- Marketing efforts have been directed at recruiting artists to Cumberland and Frostburg
- The floor plan of many downtown structures and availability of natural light make the spaces particularly attractive to artists



The Future

Stop and Stay

- Tourism has the potential to contribute to population growth
- Visitors discover a new place to live or do business
 - On the way to Deep Creek Lake
 - On the bike/hike trails
 - At a conference

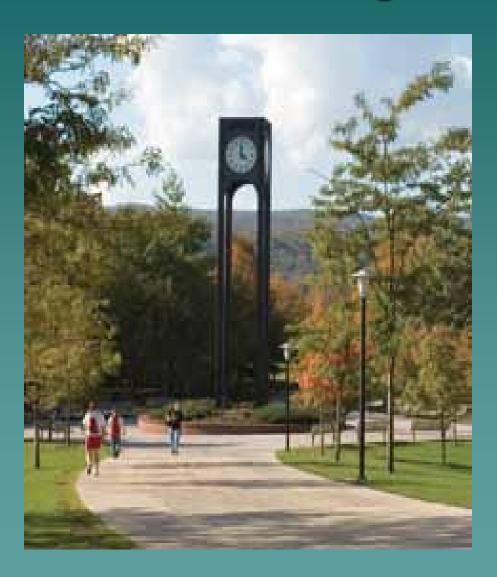
Homecoming

- Allegany County Homecoming
 - Affordable housing, safety
 - Historic preservation/restoration
 - Bringing the kids back home
 - With their business

Retirement Center

- Declining areas tend to have older populations
- 2000 Census found:
 - Percentage 65 and over in Allegany county is 17.9
 - Maryland 11.3
 - uUS 12.4
 - Median age Allegany County is 39.1
 - Maryland 36.0
 - uUS 35.3

Frostburg State University



- University can be a cultural and business support center
- Working to build better campus community links
- Students that stay

Terrapin Run

- Allegany County is now famous because of the Terrapin Run proposal
 - Eastern Allegany County
 - A planned community of 4,300 homes
 - Several court cases, one continues
 - Led to change in state law
 - Currently in foreclosure, scaled down to 360 units
 - Smart Growth, or not?

Enjoy your visit to Cumberland and Allegany County

Thank you to my students in Regional Planning for assistance with this presentation.

