

The Maryland Chapter of the American Planning Association: Offering Planning Assistance to MCPA Member Communities

- ▶ Maryland Planning Commissioners
Association
2016 Annual Conference



October 28, 2016
Frederick, Maryland



American Planning Association
Maryland Chapter

Making Great Communities Happen

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President
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Making Great Communities Happen

Does Your Local Jurisdiction or Community Lack Sufficient Planning Staff to Do Plans for Small Areas or Special Projects that Would Make Your Community a Special Place to Live?

- ▶ The American Planning Association (APA) organizes volunteer planning teams called Community Planning Assistance Teams (CPAT) tailored specifically to a community's planning needs.
- ▶ Projects focus on localities with a demonstrated need for assistance, where planning resources and expertise may not otherwise be available.



APA Contributes the Time of its Staff and Volunteer Experts While the Recipient Communities Cover Travel Costs

- ▶ Communities facing a range of challenges including, but not limited to social equity & affordability, economic development, & urban design are well-suited for assistance through the program.

IS YOUR COMMUNITY HERE?



CPAT CAN GET YOU THERE.

APA's Community Planning Assistance Teams (CPAT) help underserved communities address planning issues through direct engagement with the public and the pro bono skills and experience of professional, certified planners from around the country.



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Communities that lack planning resources also generally lack the resources to go through the CPAT application process, which is quite rigorous and complex.

This is where assistance from the Maryland Chapter of APA comes in for our Maryland Communities!



What We Can Do:

- ▶ Chapter Members can assist communities to identify specific planning needs.
- ▶ Some examples of potential planning projects:
 - Small area re-development,
 - Economic development,
 - Neighborhood revitalization,
 - Parks & open space,
 - Affordable housing,
 - Parking,
 - Historic preservation,
 - Transportation.



What We Can Do, cont.:

- ▶ These planning needs can be focused, expressed in terms of “projects” that are within the scope and capabilities of a Community Planning Assistance Team of four or five experienced planners.
- ▶ APA MD Chapter Members can lend their expertise to communities to work with existing staff to assist with the application process.



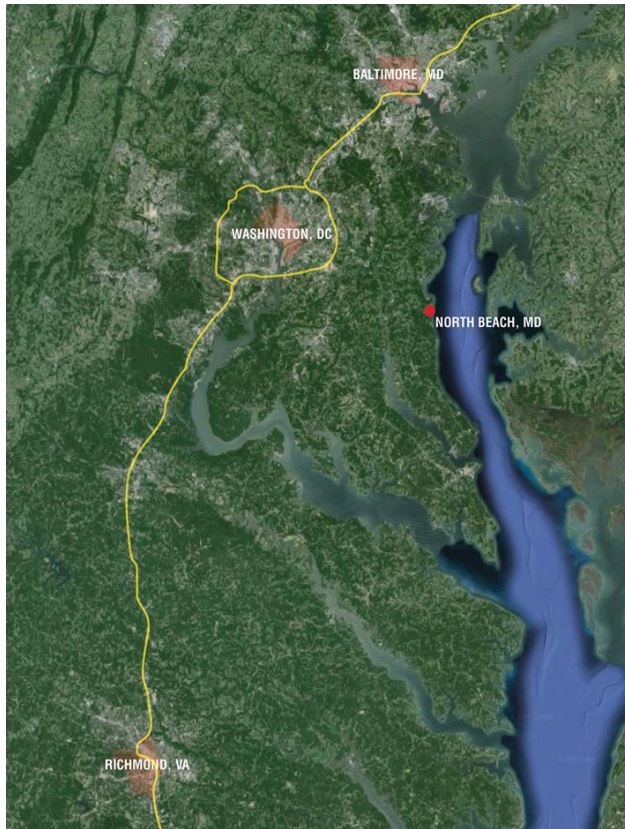
What We Can Do, cont.:

- ▶ There are a number of State APA Chapters that offer their own CPAT Teams.
- ▶ APA National however, has way more talent and volunteers to call upon and would love to send teams your way!
- ▶ For the cost of travel expenses these teams can spend three to five days helping your community with specialized planning assistance and a vision you can implement!



A CPAT Case Study

- ▶ Here is North Beach, Maryland's CPAT Story:



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North Beach Does Not Have a Planner on Staff



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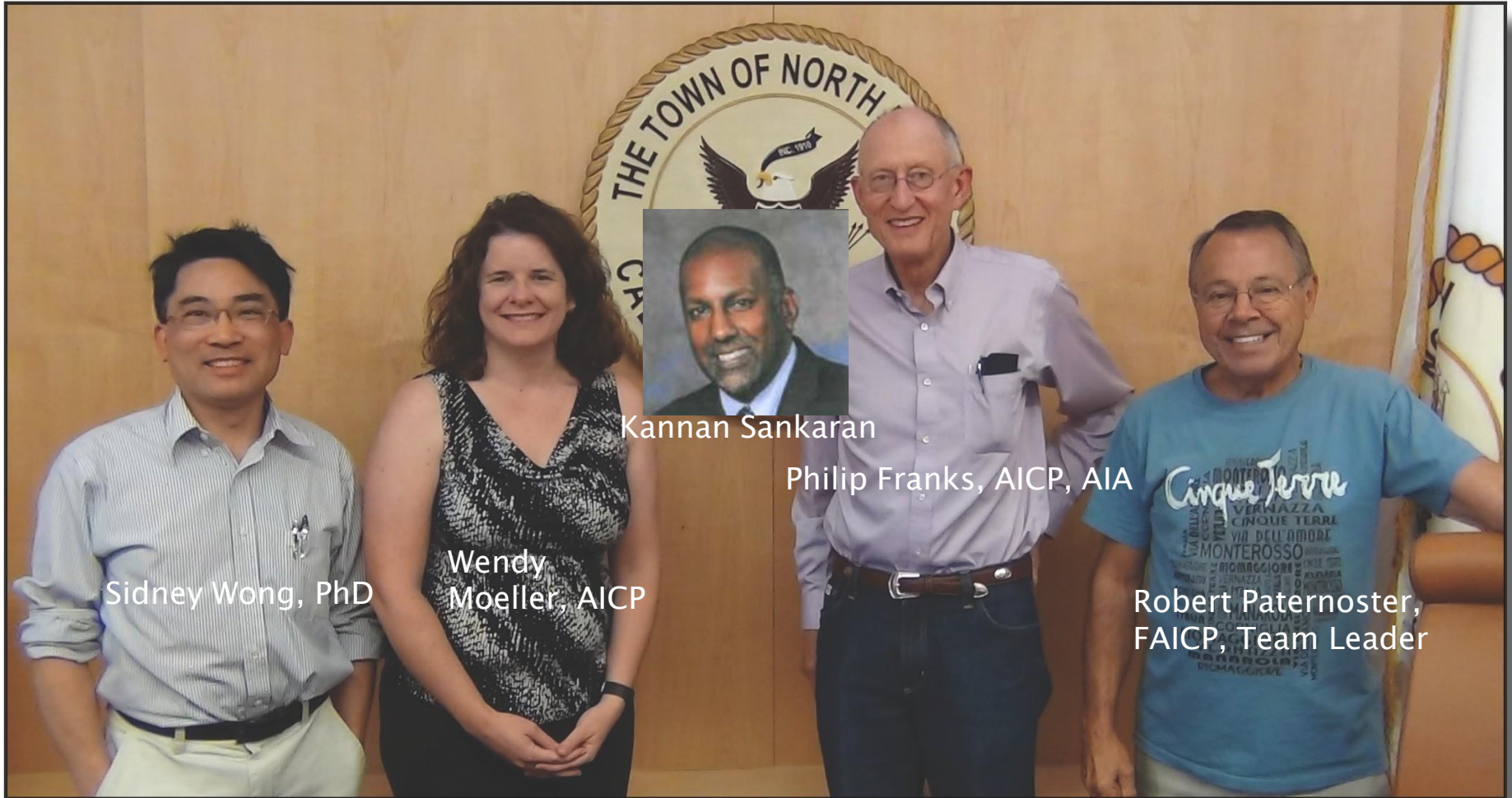
CPAT: COMMUNITY PLANNING ASSISTANCE TEAMS
PROPOSAL
APRIL 30, 2015



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The Team



Sidney Wong, PhD

Wendy Moeller, AICP

Kannan Sankaran

Philip Franks, AICP, AIA

Robert Paternoster, FAICP, Team Leader



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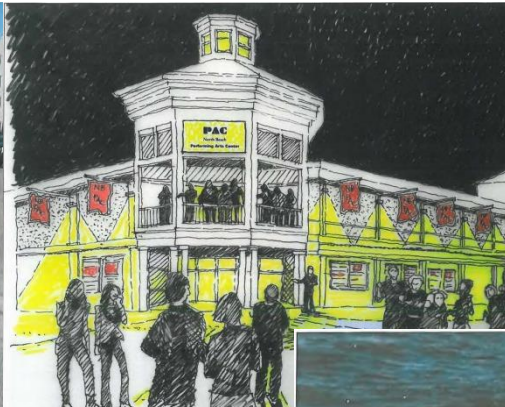
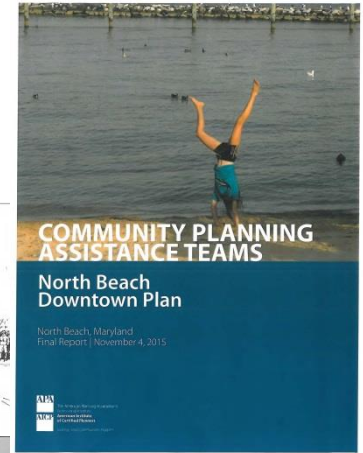
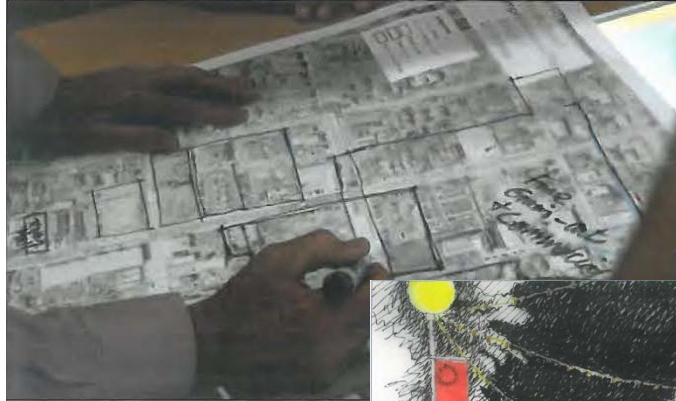
The Visit – Public Meetings



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The Visit - The Plan



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Since CPAT Report 11–2015:

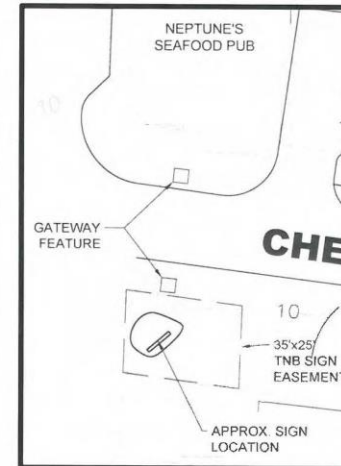
- The Planning Commission completed a re-write of the Zoning Ordinance and the Town Council adopted the new ZO to implement the land use portions of CPAT study.
- North Beach also Commissioned a Performing Arts Feasibility Study. They have just received the preliminary results of that study.
- .



Since CPAT Report 11-2015, cont.:

- North Beach Commissioned a Street Scape Study and is in the process of implementing portions of it:

Gateway Feature Concepts



Conceptual Design



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What's Next?

- ▶ North Beach will continue on with their Plan implementation.
- ▶ APA MD wants to help your community apply to have a CPAT Team visit you!



For Assistance from APA MD

- ▶ For a copy of the North Beach CPAT Application (electronic) or for assistance for your community in applying for a CPAT Team from APA National:

Contact Patricia Haddon at

Haddonpj@co.cal.md.us

For a copy of the North Beach CPAT Report or to see what else North Beach is doing (Street Scape, Performing Arts Center, etc.) go to

<http://www.ci.north-beach.md.us/Pages/index>





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