

— DESTINATION —

Southern Maryland

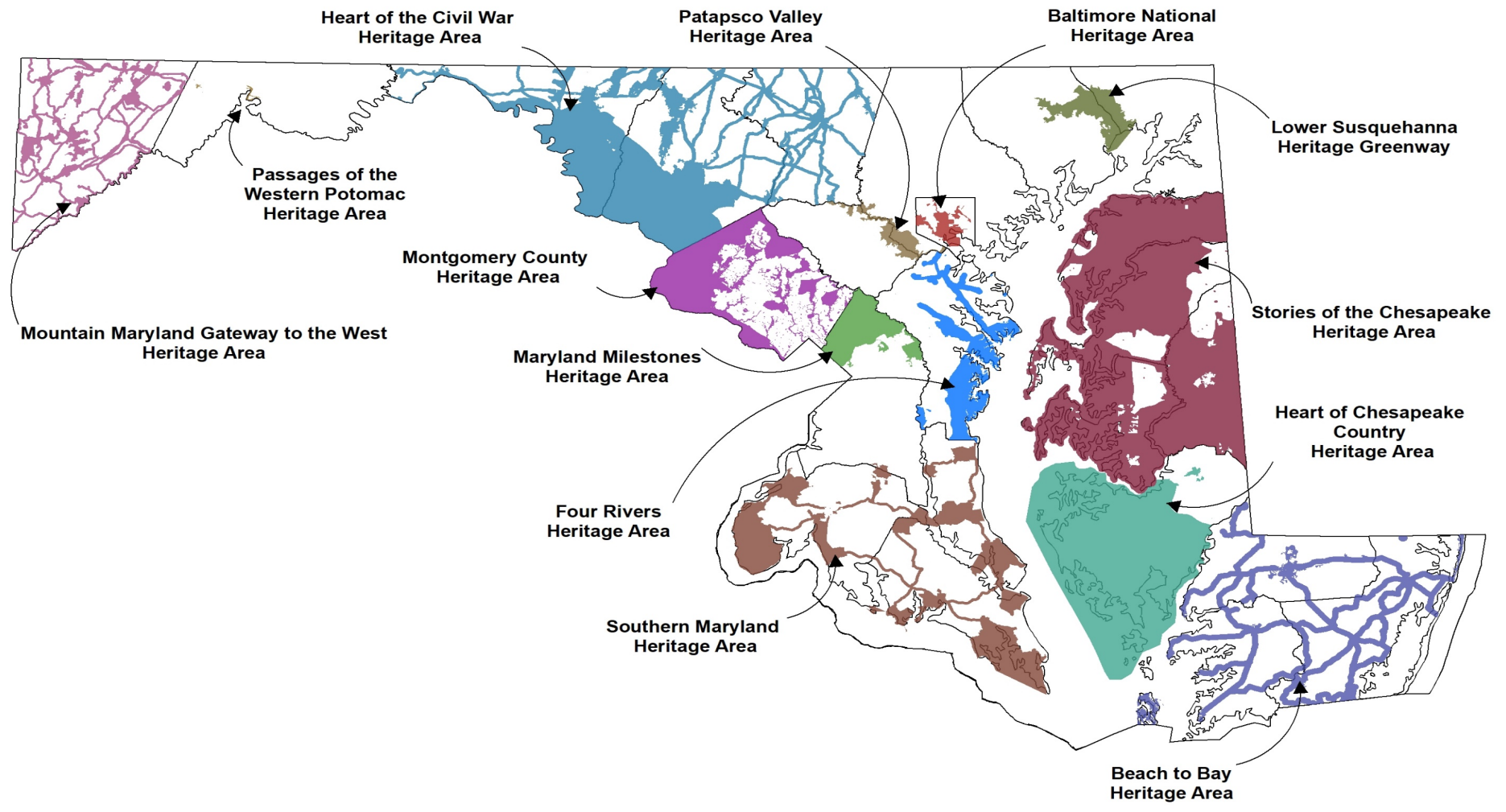
Southern Maryland Heritage Area



Welcome to
Southern
Maryland!



- **13 Heritage Areas in State of Maryland**
 - **Locally Designated, State-Certified**
 - **Supports Heritage Tourism**
 - **Funded through Program Open Space**
 - **Granting Organization**

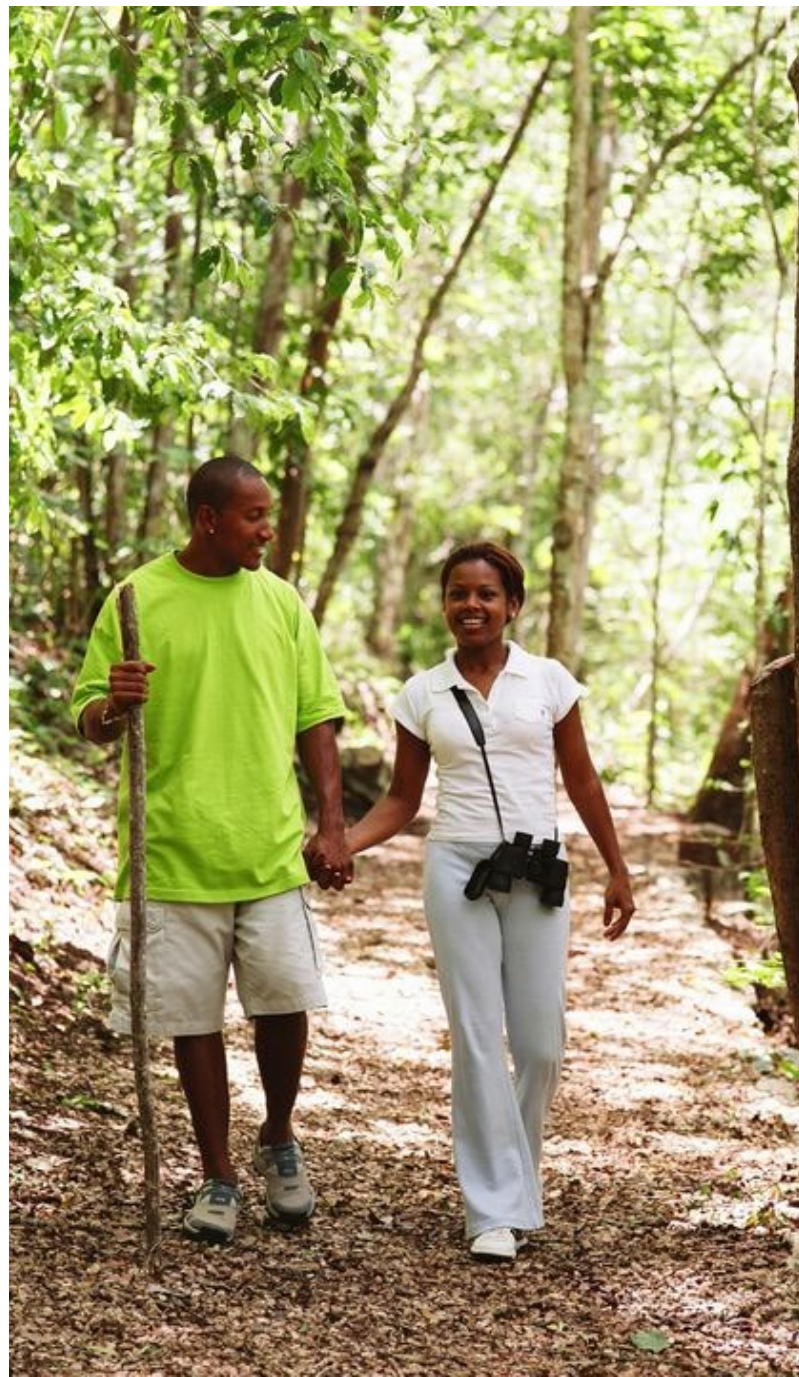




- ***Maryland Heritage Area Program is overseen by the Maryland Heritage Areas Authority (MHAA)***
- ***Administered through the Maryland Historical Trust, an agency of the Maryland Department of Planning.***
- ***Of the \$6 million allocated annually through Program Open Space funds, over \$5.1 million goes directly back to the counties by way of grants.***

What is Heritage Tourism?





Maryland Heritage Areas Make An Impact

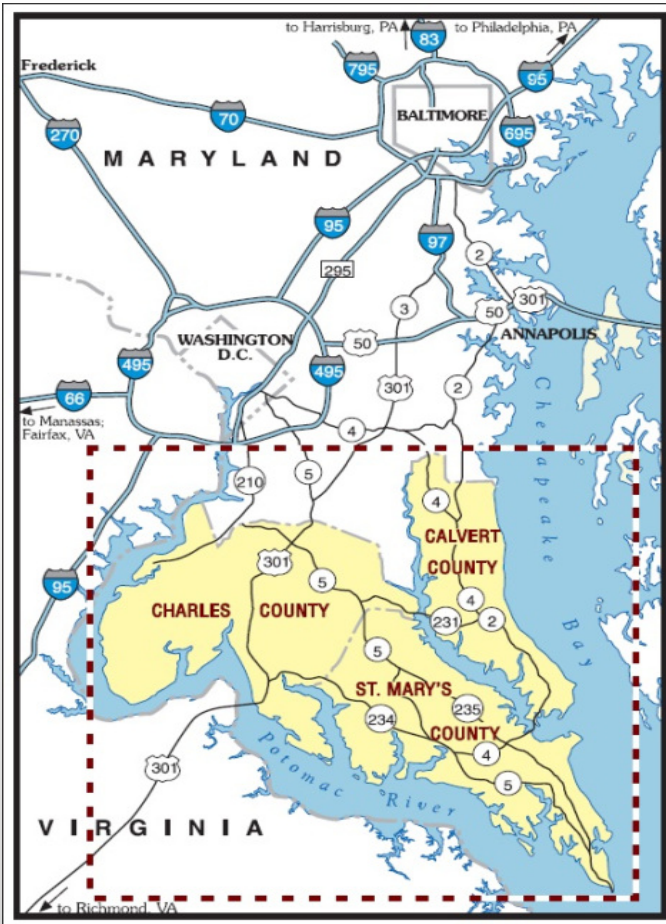
\$2.4 Billion in Annual Economic Impact

33,815 Jobs Supported and Sustained

\$319.8 Million in Annual State and Local Tax Revenue

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Southern Maryland



Who Are We?

Southern Maryland Heritage Area

Calvert, Charles, and St. Mary's Counties
(Will include Southern Prince George's
with the National Designation)

What Do We Do?

Heritage Tourism

Promote the Region (Regional Identity)

Support through Grants & Advocacy

Build Partnerships

Destination Southern Maryland Makes An Impact

\$187 Million in Economic Impact

2,637 Jobs Supported and Sustained

\$25.3 Million in State and Local Tax Revenue

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Southern Maryland



www.destinationsouthernmaryland.com